

pay



De La Rue has long been involved in the manufacture and secure processing of cash and many other tokens of monetary value such as stamps or travellers cheques. Today, our expertise spans every area of design and origination of banknotes and we also provide a range of processing solutions to suit our customers' needs. Whether we are working with the world's governments, commercial or retail banks, retailers or cash in transit companies we are pioneering developments in anti-counterfeit design and secure cash processing.

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Cash is still the preferred method of payment globally, with an estimated 180-190 billion banknotes in circulation today. By value, over 50 per cent of all payments are still made with notes and coins. As the demand for cash remains high it will continue to be a priority to ensure its secure and cost effective availability where and when people need it.

identi



Governments need total security for their national identity systems, plus convenience and speed of movement for their citizens. Consequently they are turning to De La Rue to assist them in the design, implementation and operation of high-security national identity, driver's licence and passport schemes. De La Rue's identity solutions draw on our experience in secure document production and issuance, as well as our expertise in the complete 'ID Lifecycle' – the end-to-end process of how individuals apply for, obtain and verify their personal identity in order to obtain goods, services and access.



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International travel is increasing at over 10 per cent every year. More governments are introducing social, national identity and licence schemes and these documents are increasingly serving as the ID basis for more automated transactions. Today, an estimated five billion identity documents are in circulation around the world and with the ever present threat of counterfeiting, each must offer protection from identity fraud.

brand



Our expertise is used by some of the world's leading brands. De La Rue provides bespoke solutions to protect a wide range of products in a variety of sectors from the threat of counterfeit, tamper and illegal trading. We aim to provide a one-stop-shop service to brand owners by leveraging the broad range of De La Rue's security and anti-counterfeit capabilities. This enables us to provide tailored products and solutions for securing supply chains for major brands.

protection

While occasional disasters grab the headlines, a far more insidious attack on brand asset value comes through dilution. From counterfeiters, who steal new designs and have fake versions on the market before legitimate items have even been launched; to manufacturers, who produce a batch for the brand owner and one for themselves. These risks add up to one thing – the slow erosion of a brand's integrity which over time sees the product diminished in the eyes of consumers, retailers and investors.